

---

## MONA ENGVIG, Ph.D.

Telephone:  
(818) 266-5170

150 Chickasaw Street  
Ventura, CA 93001

Email:  
monaengvig@earthlink.net

---

**As an experienced online professor and author, I consult with corporations, academic institutions and non-profit organizations in the areas of eLearning, online communities, and the use of technology to reduce cost and promote organizational change. My client list includes Stanford Graduate School of Business, Harvard University, Saybrook Graduate School and Research Center, The University of Oslo, and Research and Educational Network in San Francisco.**

### QUALIFICATIONS

- Fulbright recipient, received a Ph.D. and a Masters degree from Stanford in 4 years.
- Strong entrepreneurial background, excellent performance record and ability to work independently.
- Accomplished consultant, author and lecturer.
- Deal maker with effective cross-cultural negotiation skills; deep understanding of negotiation, production and delivery issues related to eLearning.
- Extensive experience in developing, transforming and managing educational organizations (multi-campus, adjunct faculty), intimate knowledge of challenges facing fast-growing entities.
- Excellent leader, motivator and team builder for a diverse client base.
- Star sales person, academic market: Exceeded 6-month quota by 100%, instrumental in building strong brand for a leading eLearning company among various constituencies.
- Familiar with numerous eLearning platforms.

### EXPERIENCE

#### 1993-Present **Author and Speaker**

- Online Education: Practical, Theory-Based Advice for the Instructor. Cognella Academic Publishing. 2017.
- Teaching Online: Theoretical Perspectives and Practical Advice. Session presented at Association for the Advancement of Computing in Education World Conference. Hawaii. 2015.
- How to Succeed When Participating in or Teaching Online Courses. Session presented at Campus Technology Fall Forum 2014.
- Students', Faculty Assistants' and Professors' Perceptions on How to Succeed in Online Courses. Session presented at World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education. 2013.

#### 2001-Present **Numerous universities in Europe, Canada and the US**

##### Online Professor

- Taught various business, education and sociology courses online with excellent evaluations.
- Earned the prestigious Drazek Teaching Award for excellence in teaching from University of Maryland University College.

#### 2003-2006 **University of California at Irvine, Irvine, CA**

##### Manager of Instructional Services

- Planned and implemented training and support of online instructors.
- Created innovative online courses in all disciplines.

- 2002-2010      **Various Canadian Universities**  
 Consultant, Chair of Policy Committee, etc.
- Developed and implemented various successful online courses.
  - Consulted regarding various policy and faculty aspects.
  - Advised on cooperative online pedagogy and community building.
- 2001- 2002      **Saybrook Graduate School, San Francisco, CA**  
 Vice President for Educational Innovation
- Planned and implemented strategic eLearning plan.
  - Built and implemented eLearning training programs for various constituencies.
  - Evaluated the positioning of educational material in the market, with potential customers, and via various distribution channels.
  - Created numerous online courses.
- 2001-2002      **XanEdu, Ann Arbor, MI**  
 Account Executive, Western Region
- Worked closely with campus bookstores and signed several major, prestigious accounts.
  - Developed partnerships and sold educational materials at various universities.
- 2000-2001      **Stanford Graduate School of Business, Stanford, CA**  
 eLearning Expert, consultant for the **Stanford/Harvard eLearning Project**
- Interacted with prestigious professors and university administrators.
  - Conducted assessments of and made recommendations for various eLearning programs.
  - Created marketing plans, educated members of the administration about eLearning.
- 1999-2000      **Quisic, an eLearning company, Los Angeles, CA**  
 Manager of Academic Partnerships
- Secured close to one million dollars in revenue.
  - Developed and negotiated multi-faceted relationships with prestigious deans and professors.
  - Improved consultative sales skills to match online products with needs of academic clients.
- 1997-1999      **Golden Gate University, San Francisco, CA**  
 Academic Advisor, Core Adjunct Professor
- Advised students, presented the university at conventions, and attracted numerous new applicants.
  - Taught leadership, diversity, group interaction and sociology.
- 1988-1993      **Small Business Owner, Norway**  
 Founder, recipient of the Most Successful Entrepreneur Award
- Started and built a successful sales firm.
  - Utilizing direct sales and telemarketing strategies, sold a variety of goods and services.
- 1984-1993      **Founder and School Principal, Norway**
- Started and built two successful schools.
  - Educated and persuaded various constituents regarding the values of each school's programs to build a base of students and supporters.

## EDUCATION

- 1993-1997     **School of Education, Stanford University**  
Stanford, CA  
Ph.D., Education, Administration and Policy Analysis  
Emphasis: Innovation and change  
Recipient of the **Fulbright Grant**; 4-years. Total of \$150,000.
- 1993-1996     **Department of Sociology, Stanford University**  
Stanford, CA  
Masters of Arts in Sociology  
Emphasis: Organizational Studies
- 1991-1992     **Golden Gate University**  
San Francisco, CA  
Masters of Arts in Arts Administration  
Curriculum: Public Relations, Marketing, Finance, Teams, Negotiation, and Organization  
Development  
Recipient of **The Arts Administration Award**, outstanding graduate, GPA: 4.0
- 1980-1984     **Oslo Music Conservatory**  
Oslo, Norway  
Bachelor of Arts  
Curriculum: Leadership, Management, Pedagogy, Psychology, and Music

**I hold the equivalent of an MBA; the courses are spread over my three graduate degrees.**

## AWARDS AND GRANTS

- 2007                 **Summer Institute Grant** from University of Maryland University College  
(UMUC)
- 2008                 **Prestigious Drazek Teaching Award** from UMUC
- 2012                 **Research Grant** from UMUC
- 1997, 2001, 2017    **Three \$15,000 Grants** from the Norwegian Association for Nonfiction Writers.
- 1993 to 1997        **4-year Fulbright grant**
- 1976 to 1991        **Merit-based grants and awards** from Norway and the U.S.